

Aditya Sharma

Product Designer

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Experience

UX Design Intern

Microsoft IDC

Bangalore

September 2022- Ongoing(6 Months)

Working as a UX Design Intern for the Graduation Project with the Outlook team in Microsoft Bookings vertical and responsible for creating B2C consumer experience for the Microsoft Bookings for Adaptive Surfaces ranging to various devices

Product Designer

Preimage.ai

Bangalore

April 2021- September 2022

Worked as a Product Designer for building the digital experience of the products photogrammetry suite from start. Responsibilities included conducting user research, building design strategy, and creating design language of product along with design system.

UX research Intern

Rapido

Bangalore

July 2021- October 2021

Conducted user research for improving captain order dropouts by improving the order accept screen design for bike and auto taxis. Implemented the research outcomes with design team and did on ground usability testing.

Design Lead

Unacademy

Bangalore

September 2020- December 2020

Lead Design team for content strategy for digital platforms at Unacademy. Responsible for streamlining and maintaining the consistency in the designs and content pitching to the user put for different platforms digitally.

CS Designer

Amazon

Noida

September 2017 - July 2020

Part of PAN India Design team to maintain the internal style guide & implement new design patterns in the deliverables. worked on visual designs concepts, branding campaigns, site initiatives etc. Bandwidth optimization and stream lined design requests by closed collaboration with the stakeholders to ensure the best results.

Graphic/UI/UX Designer

The Dreamer Designs

New Delhi

July 2017 - September 2017

Collaborated with developer teams & managed a wide variety of cross-media projects involving UI/UX design and UX research methods, branding & illustrations for start-ups & academic institutions.

Education

National Institute of Design

Masters in Interaction Design

Bangalore

September 2020 - Present

United College of Engineering & Research

Bachelors in Computer Science and Engineering

Prayagraj

August 2013 - July 2017

Certification

Symbiosis Institute of Business Management

Design Thinking & Empathy Mapping / Certification

Pune

November 2019 - December 2019

Awards & Recognitions

Finalist-Dr Reddys Designation/Valuelabs Designation(Result awaited)

November 2020

Winner - Amazon Design Community + Adobe Creative Jam

May 2020

Honorary Contributor WWCS Amazon Peak(India)

January 2020

Amazon Business Enabler Award

Q2 2019

Skills

Adobe XD

Figma

Sketch

Invision

Balsamiq Mockups

Axure RP

Justinmind Prototyper

Invision

Protopie

Principle

Rive

Spirit

Lottie

Photoshop

Illustrator

After-effects

Premiere Pro

Audition

Sketching

Photography

Music Composing

HTML

CSS

JavaScript

C/C++/Embedded

C

Android

Unity

Infoviz: D3 &

VegaWordpress

AWS Lightsail

Firebase